



News From

JACK DOYLE

MONROE COUNTY EXECUTIVE

For Immediate Release

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DOYLE ANNOUNCES SPORTS AUTHORITY APPOINTMENTS

County Executive Jack Doyle today announced the appointment of Geff Yancy and John Riedman as his selections for the newly created Monroe County Sports Authority. Mayor Johnson recently named Tom Frey as his appointment to the three-member board.

"I'm very pleased to be able to name two candidates of the highest caliber to the Sports Authority," said Doyle. "Both Geff Yancy and John Riedman will bring a wealth of experience and knowledge to the authority and I know that our community will be well served by these two outstanding individuals."

Yancy has an extensive background in business, currently serving as Managing Director of local CFG Capital Management. From 1994 to 1999 he served as President of Perry's Ice Cream Inc. in nearby Akron, New York where he remains a Director. Yancy was also President and CEO of Helluva Good Cheese, Inc. and Vice President of Crowley Goods, Inc.

In addition to his extensive private business background, Yancy is an active member of the community and serves as Chair of the United Way of Greater Rochester Endowment Committee; member of ViaHealth of Rochester Board of Directors; Director of Roswell Park Cancer Institute. He is a Trustee of Paul Smith's College and Past Chair of the Newark Wayne Community Hospital Board of Directors.

Yancy was a candidate for New York State Lieutenant Governor in 1990 and currently resides on Oliver Street in the City of Rochester.

Riedman is Chairman of the Riedman Corporation; the 9th largest privately held insurance broker in the United States. He has served as a member of the board of directors of Fleet Financial Group and is a director of Sage, Ruttly & Company, a local stock brokerage firm. In 1999, Governor Pataki appointed Riedman to serve on the board of the New York State Thruway Authority and Canal Corporation.

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Complimenting his business and government experience, Riedman is a trustee of ViaHealth; a member of the Greater Rochester Metro Chamber of Commerce Executive Committee; a former member of the Genesee Hospital Board; a former trustee of St. John Fisher College; and past Chairman of the Board of the Rochester Museum & Science Center. Additionally, he is a former Commissioner of the Federal Personnel Interchange Commission and a former member of the National Flood Insurance Advisory Committee.

Riedman and his wife reside on Westside Drive in the Town of Chili.

"I felt it important to tap the resources of two individuals, who had extensive backgrounds in management and in the community, for this important authority," said Doyle. "I know that Geff Yancy and John Riedman will take their new responsibilities very seriously and that they will ensure that the interests of county taxpayers are protected."

Doyle will forward these appointments to the Monroe County Legislature for confirmation at their regularly scheduled December meeting.

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